# **Contractor Memberships**

### Contractor

Yr 1 Membership + Joining Fee

### AUD \$520

Valued at over \$5,000 worth of benefits for as little as \$44 per month for the 1st year!

#### Key Membership Inclusions:

- Access to Member Resources brimming with technical info, professional documentations & templates including; contracts, contract variation, warranty, quote, sub-contractor agreements, Safe Work Method Statements & quality checklists. All personalised with your brand logo.
- ATFA branding pack-easy application of ATFA logo templates for all your promotional material
- Member Training -loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
- Problems solved access to our technical experts via phone or online
- Floor Inspections-offered at discounted rates
- Technical Updates weekly, monthly, quarterly updates straight to your inbox covering, product & technical topics collated by industries best experts
- Member Events -various social events including our spectacular Floor Of The Year Awards & Dinner, Golf Days, Ladies Breakfast & our huge 2 day Flooring Industry Trade Expo
- Business Promotion your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- · Member Benefits electronic member card, Industry Insurance, health and petrol discounts
- · Socials-you'll become part of the ATFA social community

# Prime Contractor

Yr 1 Membership + Joining Fee

### AUD \$1,045

Valued at over \$7,500 worth of benefits for only \$90 per month for the 1st year! All Contractor Membership inclusions PLUS:

- Two FREE Online Workshops -choose from our events list <u>https://www.atfa.com.au/atfa-events-calendar/</u>
- Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
- Blue icon recognition on the ATFA Find a Member map
- Extra ATFA Stickers and copies of Timber Floors Magazines for vehicles & offices
- Free Diploma application

### Premium All Co Contractor

Yr 1 Membership + Joining Fee

### AUD \$3,465

Valued at over \$9,800 worth of benefits for only \$290 per month for the 1st year!

- All Contractor + Prime Contractor Membership inclusions PLUS:
- Two FREE Online Workshops -choose from our events list <u>https://www.atfa.com.au/atfa-events-calendar/</u>
- + 50% discount for one place at our one-day workshops-choose from our events list
- Opportunity to promote your business at various ATFA events\*
- $\cdot\;$  Gold icon recognition on the ATFA Find a Member map
- Your logo on our highly anticipated ATFA bulletin, covering all the latest timber flooring info & distributed 4x a year to our members.
- Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
  - Your business listed in ATFA Timber Floors Magazine (1 issue) a highly regarded publication distributed to all members 3 times a year.\*
- Premium Contractor ATFA certificate-perfect to showcase your association

Australasian Timber Flooring

Association<sup>®</sup>

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# Industry Partner Memberships continued

(Suppliers, Manufacturers, Retailers & Training Organisations)

# Industry **Partners**

### Yr 1 Membership + Joining Fee

### AUD \$730

Valued at over \$5,000 worth of benefits for only \$61 per month for the 1st year!

- **Key Membership Inclusions:** · ATFA Membership Kit-your 'go to' for the basics covering member certificate, ATFA
- merchandise, business discounts & our most popular technical info sheets.
- Access to Member Services-overflowing with technical publications, industry manuals, e-books, info sheets, online technical webinars & training
- Access to Member Resources-brimming with technical info, professional documentations & templates including; contracts, contract variation, warranty, quote, sub-contractor agreements, Safe Work Method Statements & quality checklists. All personalised with your brand logo.
- ATFA branding pack-easy application of ATFA logo templates for all your promotional material
- Member Training -loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
- · Problems solved access to our technical experts via phone or online
- · Floor Inspections-undertaken by our experts & offered at discounted member only rates
- Technical Updates -weekly, monthly, quarterly updates straight to your inbox covering, product & technical topics collated by industries best experts
- Member Events -various social events including our spectacular Floor Of The Year Awards & Dinner, Golf Days, Ladies Breakfast & our huge 2 day Flooring Industry Trade Expo
- Business Promotion your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- Member Benefits-electronic member card, Industry Insurance, health and petrol discounts
- Socials-you'll become part of the ATFA social community

### Blue Industry Partner

### All Industry Partner Membership inclusions PLUS:

- Two FREE Online Workshops-choose from our events list https://www.atfa.com.au/atfa-events-calendar/
- Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
- Blue icon recognition on the ATFA Find a Member map
- Your business listed in ATFA Timber Floors Magazine (1 issue) a highly regarded publication distributed to all members 3 times a year.\*
- Extra ATFA Stickers and copies of Timber Floors Magazines for vehicles for all of your business locations & offices

# Yr 1 Membership

# + Joining Fee

### AUD \$1,360

Valued at over \$7,500 worth of benefits for only \$115 per month! 

# Industry Partner Memberships continued

(Suppliers, Manufacturers, Retailers & Training Organisations)

### All Industry & Blue Industry Partner Membership inclusions PLUS:

Opportunity to promote your business at various ATFA events\*

· Silver Industry Partner certificate-perfect to show your association

- 50% discount for one place at our one-day workshops-choose from our events list
- Silver icon recognition on the ATFA Find a Member map

distributed 4x a year to our members.

Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
Opportunity to promote your business at various ATFA events\*

· Your logo on our highly anticipated ATFA bulletin, covering all the latest timber flooring info &

Yr 1 Membership + Joining Fee

### AUD \$3,885

Silver

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Partner

Valued at over \$10,000 worth of benefits for only \$325 per month!

Gold

Industry

Partner

#### All Industry, Blue & Silver Membership inclusions PLUS:

- Gold icon recognition on the ATFA Find a Member map
- Your brand placement on one 'Product of the Month' under Gold Industry Partner & distributed to all ATFA members annually.

### Yr 1 Membership + Joining Fee

### AUD \$6,825

Valued at over \$14,000 worth of benefits for only \$570 per month!

- Your company profile (logo and full page) in our Corporate Members section of the ATFA Website. Linked back to your website
- + One FREE Exhibitor Stand at our ATFA Trade Nights-choose from our events list
- One FREE place at a one-day ATFA workshop-choose from our events list
- Gold icon recognition on the ATFA Find a Member map
- Your brand profile will be listed on the ATFA website 'Partron Member Profiles' section, linking viewers to a full page profile about your business.
- · Gold Industry Partner certificate-perfecttoshowcase your association

### Platinum Industry Partner

Yr 1 Membership

### $\cdot\,$ Access to the ATFA 'home page' to place your promo video showcasing your brand &

Combination of all Industry Membership inclusions PLUS:

- products & linked to your website\*
- One FREE Golf day hole sponsorship-displaying your brand in both physical and virtual format. The latter will be included event pre/post promotion
- Your brand featured on the ATFA website Platinum Members banner located in the top section of our home page & linked to your website

Your brand to appear in a 1/2 page colour ad in one of our 6 industry standards manuals.

### AUD \$11,550

+ Joining Fee

Valued at over \$23,000 worth of benefits for only \$965 per months!

- These manuals have a long shelf life & are valued by members, consumers & builders
- In-house bespoke training day facilitated by ATFA Technical Manager\*
- Platinum icon recognition on the ATFA Find a Member map

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# Industry Partner Memberships continued

(Suppliers, Manufacturers, Retailers & Training Organisations)

### Retail Industry Partner

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Kick off with **Industry Partner** membership or above to receive this extra added value!

#### All Industry Partner Membership inclusions PLUS:

- · Access to the ATFA Retail Portal-developed specifically for retail flooring specialists and filled with the latest manuals on hybrid, laminate & engineered flooring
- · Floor Inspections undertaken by our experts & offered at discounted member only rates
  - · Industry Specific One bespoke webinar based training programme
- Business Promotion-your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- Member Training loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
  - Socials-you'll become part of the ATFA social community
- Technical Updates-weekly, monthly, quarterly updates straight to your inbox covering, product & technical topics collated by industries best experts

#### Your extra benefits linked to any of the above Industry Partner levels

# Supplier Industry Partner

# All Industry Partner Membership inclusions PLUS:

- Access to the ATFA Retail Portal-developed specifically for retail flooring specialists and filled with the latest manuals on hybrid, laminate & engineered flooring
- · Floor Inspections undertaken by our experts & offered at discounted member only rates
- · Industry Specific One bespoke webinar based training programme
- · Business Promotion your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- Member Training-loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
- · Socials-you'll become part of the ATFA social community

Your extra benefits linked to any of the above Industry Partner levels

Kick off with **Industry Partner** membership or above to receive this extra added value!