

# Contractor Memberships

## Contractor

Yr 1 Membership  
+ Joining Fee

AUD \$520

Valued at over \$5,000  
worth of benefits for  
as little as \$44 per  
month for the 1st year!

### Key Membership Inclusions:

- Access to Member Resources-brimming with technical info, professional documentations & templates including; contracts, contract variation, warranty, quote, sub-contractor agreements, Safe Work Method Statements & quality checklists. All personalised with your brand logo.
- ATFA branding pack -easy application of ATFA logo templates for all your promotional material
- Member Training -loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
- Problems solved -access to our technical experts via phone or online
- Floor Inspections-offered at discounted rates
- Technical Updates-weekly, monthly, quarterly updates straight to your inbox covering, product & technical topics collated by industries best experts
- Member Events-various social events including our spectacular Floor Of The Year Awards & Dinner, Golf Days, Ladies Breakfast & our huge 2 day Flooring Industry Trade Expo
- Business Promotion -your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- Member Benefits-electronic member card, Industry Insurance, health and petrol discounts
- Socials-you'll become part of the ATFA social community

## Prime Contractor

Yr 1 Membership  
+ Joining Fee

AUD \$1,045

Valued at over \$7,500  
worth of benefits for  
only \$90 per month  
for the 1st year!

### All Contractor Membership inclusions PLUS:

- Two FREE Online Workshops-choose from our events list  
<https://www.atfa.com.au/atfa-events-calendar/>
- Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
- Blue icon recognition on the ATFA Find a Member map
- Extra ATFA Stickers and copies of Timber Floors Magazines for vehicles & offices
- Free Diploma application

## Premium Contractor

Yr 1 Membership  
+ Joining Fee

AUD \$3,465

Valued at over  
\$9,800 worth of  
benefits for only  
\$290 per month  
for the 1st year!

### All Contractor + Prime Contractor Membership inclusions PLUS:

- Two FREE Online Workshops-choose from our events list  
<https://www.atfa.com.au/atfa-events-calendar/>
- 50% discount for one place at our one-day workshops-choose from our events list
- Opportunity to promote your business at various ATFA events\*
- Gold icon recognition on the ATFA Find a Member map
- Your logo on our highly anticipated ATFA bulletin, covering all the latest timber flooring info & distributed 4x a year to our members.
- Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
- Your business listed in ATFA Timber Floors Magazine (1 issue)-a highly regarded publication distributed to all members 3 times a year.\*
- Premium Contractor ATFA certificate-perfect to showcase your association

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# Industry Partner Memberships continued

(Suppliers, Manufacturers, Retailers & Training Organisations)

## Industry Partners

Yr 1 Membership  
+ Joining Fee

AUD \$730

Valued at over  
\$5,000 worth of  
benefits for only  
\$61 per month for  
the 1st year!

### Key Membership Inclusions:

- ATFA Membership Kit -your 'go to' for the basics covering member certificate, ATFA merchandise, business discounts & our most popular technical info sheets.
- Access to Member Services -overflowing with technical publications, industry manuals, e-books, info sheets, online technical webinars & training
- Access to Member Resources -brimming with technical info, professional documentations & templates including; contracts, contract variation, warranty, quote, sub-contractor agreements, Safe Work Method Statements & quality checklists. All personalised with your brand logo.
- ATFA branding pack -easy application of ATFA logo templates for all your promotional material
- Member Training -loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
- Problems solved -access to our technical experts via phone or online
- Floor Inspections -undertaken by our experts & offered at discounted member only rates
- Technical Updates -weekly, monthly, quarterly updates straight to your inbox covering, product & technical topics collated by industries best experts
- Member Events -various social events including our spectacular Floor Of The Year Awards & Dinner, Golf Days, Ladies Breakfast & our huge 2 day Flooring Industry Trade Expo
- Business Promotion -your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- Member Benefits -electronic member card, Industry Insurance, health and petrol discounts
- Socials -you'll become part of the ATFA social community

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## Blue Industry Partner

Yr 1 Membership  
+ Joining Fee

AUD \$1,360

Valued at over  
\$7,500 worth of  
benefits for only  
\$115 per month!

### All Industry Partner Membership inclusions PLUS:

- Two FREE Online Workshops -choose from our events list  
<https://www.atfa.com.au/atfa-events-calendar/>
- Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
- Blue icon recognition on the ATFA Find a Member map
- Your business listed in ATFA Timber Floors Magazine (1 issue) -a highly regarded publication distributed to all members 3 times a year.\*
- Extra ATFA Stickers and copies of Timber Floors Magazines for vehicles for all of your business locations & offices

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# Industry Partner Memberships continued

(Suppliers, Manufacturers, Retailers & Training Organisations)

## Silver Industry Partner

Yr 1 Membership  
+ Joining Fee

AUD \$3,885

Valued at over  
\$10,000 worth of  
benefits for only  
\$325 per month!

### All Industry & Blue Industry Partner Membership inclusions PLUS:

- 50% discount for one place at our one-day workshops-choose from our events list
- Silver icon recognition on the ATFA Find a Member map
- Elevation of your business in the Find a Member section on both ATFA & Floorchoices websites
- Opportunity to promote your business at various ATFA events\*
- Your logo on our highly anticipated ATFA bulletin, covering all the latest timber flooring info & distributed 4x a year to our members.
- Opportunity to promote your business at various ATFA events\*
- Silver Industry Partner certificate-perfect to show your association

## Gold Industry Partner

Yr 1 Membership  
+ Joining Fee

AUD \$6,825

Valued at over  
\$14,000 worth of  
benefits for only  
\$570 per month!

### All Industry, Blue & Silver Membership inclusions PLUS:

- Gold icon recognition on the ATFA Find a Member map
- Your brand placement on one 'Product of the Month' under Gold Industry Partner & distributed to all ATFA members annually.
- Your company profile (logo and full page) in our Corporate Members section of the ATFA Website. Linked back to your website
- One FREE Exhibitor Stand at our ATFA Trade Nights-choose from our events list
- One FREE place at a one-day ATFA workshop-choose from our events list
- Gold icon recognition on the ATFA Find a Member map
- Your brand profile will be listed on the ATFA website 'Partron Member Profiles' section, linking viewers to a full page profile about your business.
- You'll own the ATFA 'Product of the Week' for 1 week. Sent in email format to all ATFA members this communication consistently achieves a high open & engagement rate\*
- Gold Industry Partner certificate-perfect to showcase your association

## Platinum Industry Partner

Yr 1 Membership  
+ Joining Fee

AUD \$11,550

Valued at over  
\$23,000 worth of  
benefits for only  
\$965 per months!

### Combination of all Industry Membership inclusions PLUS:

- Access to the ATFA 'home page' to place your promo video showcasing your brand & products & linked to your website\*
- One FREE Golf day hole sponsorship-displaying your brand in both physical and virtual format. The latter will be included event pre/post promotion
- Your brand featured on the ATFA website Platinum Members banner located in the top section of our home page & linked to your website
- Your brand to appear in a 1/2 page colour ad in one of our 6 industry standards manuals. These manuals have a long shelf life & are valued by members, consumers & builders
- In-house bespoke training day facilitated by ATFA Technical Manager\*
- Platinum icon recognition on the ATFA Find a Member map

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# Industry Partner Memberships continued

(Suppliers, Manufacturers, Retailers & Training Organisations)

## Retail Industry Partner

Kick off with  
Industry Partner  
membership or  
above to receive  
this extra  
added value!

### All Industry Partner Membership inclusions PLUS:

- Access to the ATFA Retail Portal -developed specifically for retail flooring specialists and filled with the latest manuals on hybrid, laminate & engineered flooring
- Floor Inspections -undertaken by our experts & offered at discounted member only rates
- Industry Specific -One bespoke webinar based training programme
- Business Promotion -your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- Member Training -loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
- Socials -you'll become part of the ATFA social community
- Technical Updates -weekly, monthly, quarterly updates straight to your inbox covering, product & technical topics collated by industries best experts

Your extra benefits linked to any of the above Industry Partner levels

## Supplier Industry Partner

Kick off with  
Industry Partner  
membership or  
above to receive  
this extra  
added value!

### All Industry Partner Membership inclusions PLUS:

- Access to the ATFA Retail Portal -developed specifically for retail flooring specialists and filled with the latest manuals on hybrid, laminate & engineered flooring
- Floor Inspections -undertaken by our experts & offered at discounted member only rates
- Industry Specific -One bespoke webinar based training programme
- Business Promotion -your business listed in the 'Find a Member' section on both ATFA & Floorchoices websites
- Member Training -loads on offer including our popular ATFA Trade Nights, Workshops & Demonstration Events. We provide these events in various formats including; face to face, online, hands on & webinar all ensuring you stay ahead of trends, techniques and new products.
- Socials -you'll become part of the ATFA social community

Your extra benefits linked to any of the above Industry Partner levels

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