



Contractor Memberships

Contractor

AUD \$520

NZD \$550

Valued at over
\$5,000 worth
of benefits

- ATFA Membership Kit
- Industry standard manuals & e-books
- Pro-forma documents – contract, contract variation, warranty, quote, invoice, sub-contractor agreement (all of which can be personalised to your business free of charge) safe work method statements (SWMS), quote preparation document, quality checklists
- Use of the ATFA logo on company literature and promotional materials
- Member Training – Industry Diploma, face to face, hands on, webinars and online training
- Technical assistance over the phone and online
- Electronic member card
- ATFA and Floorchoices website 'Find a Member' listings
- Weekly electronic updates
- Member events – Floor of the Year awards and dinner, trade nights, golf days and social events
- Member accreditation
- Industry Insurance – tailored and cost effective via ATFA partner
- Partner benefits and discounts e.g. Caltex and Medibank
- Legal and Industrial Relations Support (2 free 15-minute phone calls per annum)
- Exclusive access to consumer brochures, plus purchase of additional publications at member prices
- Electronic publication downloads
- Access to ATFA inspections at discounted member prices
- Market data program participation and access
- Members Facebook Club – member access only

Prime Contractor

AUD \$1,045

NZD \$1,150

Valued at over
\$7,500 worth
of benefits

- Contractor Member inclusions, plus:
- Elevation of the company in the Find a Member section of both ATFA and Floorchoices websites
- Blue icon recognition on the ATFA Find a Member map
- Prime Contractor status recognition of the company in the ATFA Annual Report
- One free online workshop
- Free Diploma application
- Extra ATFA stickers – as many as you need for your vehicles and office
- Extra magazines for staff and outlets

Premium Contractor

AUD \$3,465

NZD \$3,850

Valued at over
\$9,800 worth
of benefits

- Prime Contractor Member inclusions, plus:
- Capacity to promote business as an ATFA Premium member
- Premium Contractor wall certificate
- Elevation of the company in the Find a Member section on both ATFA and Floorchoices websites
- Gold icon recognition on the ATFA Find a Member map
- Two free online workshops (one additional to Prime)
- Logo on ATFA bulletin
- One time listing in ATFA magazine noting your level
- Premium Contractor status recognition of the company in the ATFA Annual Report
- 50% discount for one place at a one-day workshop



Industry Partner Memberships

(Suppliers, Manufacturers, Retailers & Training Organisations)

Industry Partners

AUD \$730

NZD \$810

Valued at over
\$5,000 worth
of benefits

- ATFA Membership Kit
- Industry standard manuals & e-books
- Pro-forma documents – contract, contract variation, warranty, quote, invoice, sub-contractor agreement (all of which can be personalised to your business free of charge) safe work method statements (SWMS), quote preparation document, quality checklists
- Use of the ATFA logo on company literature and promotional materials
- Member Training – Industry Diploma, face to face, hands on, webinars and online training
- Technical assistance over the phone and online
- Electronic member card
- ATFA and Floorchoices website 'Find a Member' listings
- Weekly electronic updates
- Member events – Floor of the Year awards and dinner, trade nights, golf days and social events
- Member accreditation
- Industry Insurance – tailored and cost effective via ATFA partner
- Partner benefits and discounts e.g. Caltex and Medibank
- Legal and Industrial Relations Support (2 free 15-minute phone calls per annum)
- Exclusive access to consumer brochures, plus purchase of additional publications at member prices
- Electronic publication downloads
- Access to ATFA inspections at discounted member prices
- Market data program participation and access
- Members Facebook Club – member access only

Blue Industry Partner

AUD \$1,360

NZD \$1,510

Valued at over
\$7,500 worth
of benefits

- Industry Partner inclusions, plus:
- Elevation of the company in the Find a Member section of both ATFA and Floorchoices websites
- Website Find a Member, multiple state listings
- Blue icon recognition on the ATFA Find a Member map
- Two free online workshops
- Blue Industry Partner status recognition of the company in the ATFA Annual Report
- One time listing in ATFA magazine noting your level
- Free Diploma application
- Extra ATFA stickers – as many as you need for your vehicles and office
- Extra magazines – order more magazines for staff and outlets

Silver Industry Partner

AUD \$3,885

NZD \$4,315

Valued at over
\$10,000 worth
of benefits

- Blue Industry Partner inclusions, plus:
- Elevation of the company in the Find a Member section of both ATFA and Floorchoices websites
- Silver icon recognition on the ATFA Find a Member map
- 50% discount for one place at a 1-day workshop
- Literature promotion of the company and its product/services at ATFA run industry events conducted in neutral venues
- Company logo featured on the ATFA electronic bulletin
- Silver Industry Partner wall certificate
- Silver status recognition of the company in the ATFA Annual Report



Industry Partner Memberships continued

(Suppliers, Manufacturers, Retailers & Training Organisations)

Gold Industry Partner

AUD \$6,825
NZD \$7,580

Valued at over
\$14,000 worth
of benefits

- Silver Industry Partner inclusions, plus:
- Elevation of the company in the Find a Member section of both ATFA and Floorchoices websites
- Gold icon recognition on the ATFA Find a Member map
- One free Product of the Week despatch emailed
- Company Profile web page (A4 equivalent) in Patron Members feature section of ATFA website
- New product promotion web page (A4 equivalent) in conjunction with Company Profile page regularly updateable
- Gold Status recognition of the company in the ATFA Annual Report
- One free ATFA trade night exhibitor spot per annum in location of choice
- One free place at a one-day ATFA workshop of company choice (instead of 50% off for Silver)
- Gold Industry Partner wall certificate

Platinum Industry Partner

AUD \$11,550
NZD \$12,830

Valued at over
\$23,000 worth
of benefits

- Gold Industry Partner inclusions, plus:
- Elevation of the company in the Find a Member section of both ATFA and Floorchoices websites
- Platinum icon recognition on the ATFA Find a Member map
- Company or product promotional video on the ATFA website (4 minutes maximum) which can be changed every two months
- One free golf day hole sponsorship per annum in State event of choice
- Co-branding of one of the ATFA publications for use in electronic format and distribution as required
- Platinum Status recognition of the company in the ATFA Annual Report
- Company logo featured on ATFA website home page and subsequent main pages hyperlinked directly to company website
- 1-day in-house training or assistance by ATFA Technical Manager (member to provide travel costs, venue, materials and other requirements)
- Platinum Industry Partner wall certificate

Retail Industry Partner

Your extra benefits
linked to any of
the above Industry
Partner levels

- Industry Partner inclusions, plus:
- ATFA Retail portal access – Hybrid, laminate and engineered manuals
- Access to ATFA inspections at discounted member prices
- Retailer tailored webinar for all retail members – 1 per year
- ATFA and Floorchoices website 'Find a Member' listings
- Member Training – Industry Diploma, face to face, hands on, webinars and online training
- Weekly electronic updates
- Market data program participation and access
- Members Facebook Club – member access only

Supplier Industry Partner

Your extra benefits
linked to any of
the above Industry
Partner levels

- Industry Partner inclusions, plus:
- ATFA Supplier's portal access – Hybrid, laminate, engineered, bamboo, decking & solid manuals
- Access to ATFA inspections at discounted member prices
- Own events supported with ATFA social media promotion – ATFA will help promote your events (up to 2 per year) with two ATFA social media posts. Noting this in respect of supporting ATFA events and not competing with ATFA activities
- ATFA and Floorchoices website 'Find a Member' listings
- Member Training – Industry Diploma, face to face, hands on, webinars and online training
- Market data program participation and access