

Member Structure & Benefits

Status Levels	Contractor Member	Prime Contractor Member	Premium Contractor Member	Industry Partner	Blue Industry Partner	Silver Industry Partner	Gold Industry Partner	Platinum Industry Partner	Returned Value Consideration
Investment	\$495	\$995	\$3,300	\$695	\$1295	\$3700	\$6500	\$11,000	
* 2% of every membership payment (per year) will be allocated to the ATFA Future Fund for training, research and development. * Standard contractor member renewal will be \$415 per annum.									
Member benefits									
ATFA Membership Kit	■	■	■	■	■	■	■	■	\$198
- Information Guide and sheets									
- technical publications/ industry standards									
- member certificate and member card									
- stickers									
- website member access									
- e-bulletin and magazine									
Use of the ATFA logo on company literature and promotional materials	■	■	■	■	■	■	■	■	Consumer preference
ATFA website 'Find a Member' listing	■	■	■	■	■	■	■	■	Potential leads
Access to pro-forma documents – contract, contract variation, quote, invoice, safe work method statements, quote preparation document, quality checklists	■	■	■	■	■	■	■	■	Compliance requirements
Industry Insurance – tailored and cost effective via ATFA partner	■	■	■	■	■	■	■	■	Save \$
Partner benefits – e.g. fuel, Medibank, plus finance and car purchasing with Macquarie	■	■	■	■	■	■	■	■	Save \$
Legal and Industrial Relations Support (2 free 15 minute phone calls per annum)	■	■	■	■	■	■	■	■	Save \$
Hotline technical assistance	■	■	■	■	■	■	■	■	Priceless
Exclusive access to consumer brochures, plus purchase of additional publications at member prices	■	■	■	■	■	■	■	■	Save \$
Electronic publication downloads	■	■	■	■	■	■	■	■	Help to clinch the deal
Access to ATFA training and inspections at member rates	■	■	■	■	■	■	■	■	Better skills better outcomes
Market data program participation and access	■	■	■	■	■	■	■	■	Industry intelligence

Status Levels	Contractor Member	Prime Contractor Member	Premium Contractor Member	Industry Partner	Blue Industry Partner	Silver Industry Partner	Gold Industry Partner	Platinum Industry Partner	Returned Value Consideration
Status recognition of the company in the <i>ATFA Annual Report</i>		■	■		■	■	■	■	Company recognition
Elevation of the company in the <i>Find a Member</i> section of the website		■	■		■	■	■	■	Priority Listing
ATFA embroidered polo shirt			■			■	■	■	\$45
ATFA Industry Partner sign					■	■	■	■	Exposure & recognition
Website <i>Find a Member</i> , multiple State listing					■	■	■	■	Company recognition
Capacity to promote business as an <i>ATFA Premium, Gold or Platinum member</i> based on contribution.			■				■	■	Increased market exposure
Premium Contractor or Silver/Gold Industry Partner wall certificate			■			■	■		Company recognition
Job Quality Assurance Checklists			■						Compliance & professionalism
ATFA cloth patches	■	■	■	■		■	■	■	Professionalism
Literature promotion of the company and its products/ services at ATFA run industry events conducted in neutral venues						■	■	■	Potential business
One free Product of the Week despatch							■	■	Potential business
Company logo featured on the ATFA electronic bulletin						■	■	■	Increased market exposure
Company Profile web page (A4 equivalent) in <i>Patron Members</i> feature section of ATFA website							■	■	Increased market exposure
New product promotion web page (A4 equivalent) in conjunction with Company Profile page regularly updateable							■	■	Increased market exposure
One free inspection site visit (verbal only) per annum (excludes additional travel)							■	■	\$350
One free place at a one-day ATFA workshop of company choice							■	■	\$395
One free trade night exhibitor spot per annum in location of choice							■	■	\$385
Company logo featured on ATFA website home page and subsequent main pages hyperlinked directly to company's website								■	Increased market exposure
Member glass engraved plaque for display								■	Company recognition

Status Levels	Contractor Member	Prime Contractor Member	Premium Contractor Member	Industry Partner	Blue Industry Partner	Silver Industry Partner	Gold Industry Partner	Platinum Industry Partner	Returned Value Consideration
1 day In-house training or assistance by ATFA Technical Manager (member to provide travel costs, venue, materials and other requirements)								■	\$2200
Company or product promotional video on the ATFA website (4 minute maximum) which can be changed every two months								■	Potential business
One free place at a two-day ATFA workshop of company choice (excludes TFTP)								■	\$825
One free golf day hole sponsorship per annum in State event of choice								■	\$330
Co-branding of one of the ATFA publications for use in electronic format and distribution as required								■	Increased market exposure

Disclaimer: Recognition as a Member or Industry Partner (all levels) is by virtue of the financial contribution made according to the status level. As such, the Australasian Timber Flooring Association (ATFA) actively promotes its Members and Industry Partners, however, it (ATFA) bares no responsibility for work undertaken by a member or industry partner, or for any claims, losses, costs and damages, insolvency, breach of contract or negligence resulting from work or commerce conducted by a member or industry partner business. As a result of being an ATFA member or a industry partner (all levels), there is no joint venture or partnership created between the member/industry partner and ATFA.