

atfa

Australian timber flooring association

Why join? ... here's 20 great reasons



ATFA is your professional and peak national body for the **Timber Flooring Industry**

It's working non-stop to help your business be more profitable, professional and publicised



www.atfa.com.au

Why join? ... consider these reasons

- 1** **One national voice** for the industry, working with the community and Government agencies with a simple **one member – one vote system** of membership and a **defined code of conduct**.
- 2** **Continual information** provided through **professional staff** and a range of media including regular electronic bulletins, meetings and our highly informative website.
- 3** The **'Timber Flooring'** book – regarded as the standard for timber flooring within Australia. A copy is provided free to members.
- 4** Expert publications ... **'Timber Flooring Problems – Causes and Remedial Measures'**. A copy is provided free to members.
- 5** A nationally **standardised contract, invoice and quote** available to all members and can be tailored to include your business information and logo.
- 6** A **national floor inspection system** with consistent and objective reporting.
- 7** **Information sheets** available to members for use with customers or directly for consumer advice.
- 8** **www.atfa.com.au** our website which includes a wealth of information, a member's only section and **'find a member'** which promotes members to potential customers.
- 9** **Apprenticeship training** through the 'Flooring Technology' apprenticeship and coordinated by our national Training Provider.
- 10** A **national insurance scheme** providing tailored products for our industry with personal service and better rates.
- 11** Regular **electronic bulletins** issued every six weeks, keeping you informed on news and events within the industry.
- 12** **Hotlines** monitored by industry experts ready to assist with advice to help you on the spot.
- 13** An **active and committed industry led board** with meetings held around the country allowing you direct access and the opportunity to have your say.
- 14** Work underway on a **national licensing system** being developed to improve the industry for the long term.
- 15** Work underway on a **accreditation scheme** to provide the opportunity to members to increase their capability and market presence.
- 16** **Marketing of members** and the association with publications, stickers, use of the ATFA logo, events and 'find a member' on the ATFA website plus foundation membership for lifetime recognition.
- 17** Ongoing **technical and industry research** to continue improvement for the industry.
- 18** **Government liaison** with agencies in all States and Territories to improve processes and services available to the industry.
- 19** Development of **mutual recognition** with associations throughout the world.
- 20** A national annual **Convention for Timber Flooring** incorporating the exhibition, conference, live demonstrations and annual awards night.

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**Contact ATFA today
to obtain your
application form
or download from our
website www.atfa.com.au**

Australian Timber Flooring Association

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