

# atfa<sup>®</sup>

**Australian timber flooring association**

*Local professionals, world-class standards*

**JOIN ATFA:  
YOUR TOOLBOX OF  
SUPPORT,  
INFORMATION  
AND SAVINGS**

**MEMBERSHIP GUIDE**

## ABOUT ATFA

The Australian Timber Flooring Association (ATFA) is the peak industry body for timber flooring professionals in Australia. ATFA represents contractors, manufacturers and suppliers from apprentices to the very experienced and from all areas of the industry.

**The team at ATFA has a wealth of business, technical and marketing expertise and is working to help members become more profitable and professional, while increasing the size, quality and profile of the timber flooring industry in Australia.**

ATFA provides one consistent and professional voice with governments, regulators and the community. As the peak industry body, ATFA is the organisation consumers turn to when selecting timber flooring products or services.

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**ATFA MEMBERSHIP  
GIVES OUR CUSTOMERS  
AN ASSURANCE OF  
UTMOST PROFICIENCY  
AND PROFESSIONALISM.  
ATFA MEMBERSHIP  
REINFORCES OUR  
CREDIBILITY.**

”

John + Joseph Elasi  
Floorman  
Sydney

## OUR MAGAZINE

Timber Floors Magazine is the only dedicated timber flooring magazine in Australasia. As the official publication of the association, membership includes a free subscription to this quarterly magazine. Find out about new timber flooring innovations, stay up to date with current trends, read about forestry issues and the environmental credentials of timber, enjoy project feature articles on fabulous floors and benefit from expert tips from the trade. Make a contribution to the magazine's Tips From the Trade column and win fantastic prizes.





“  
**PROFESSIONAL  
RECOGNITION THAT ADDS  
TO MY BOTTOM LINE. THAT’S  
WHAT ATFA DOES FOR ME.**  
”

Dean Rawlings  
James Dean Timber Floors  
Melbourne

## WHY ATFA?

Here are just some of the reasons to join ATFA.


- Members are listed on the ATFA website “Find a Member” section attracting consumer traffic.
- Members receive industry guidelines *Timber Flooring Manual* and *Problems Causes and Remedial Measures* as well as technical data sheets keeping them up to date with industry trends and technical advice.
- ATFA provides world-class timber flooring training and business support services.
- ATFA is a fully staffed operation with CEO, Technical Manager and Marketing Coordinator with national technical hotlines.
- Recognition of ATFA membership gives greater credibility with consumers and within the industry.
- ATFA has one national voice with governments, regulators and the community. ATFA sets the operational guidelines for the timber flooring industry.

## MEMBER SAVINGS

### SAVE MORE THAN YOUR MEMBERSHIP FEE!

These member offers provide great value and are updated regularly, so check the ATFA website for details on new member offers.

- Caltex StarCard saving 2.3 cents per litre on fuel
- Optus offers ATFA members a discounted rate for business phones
- ATFA has brokered discounts on insurance plans tailored to the timber flooring industry
- Receive member rates for timber flooring inspections and oven dry testing services
- Receive discounts on training and exhibiting at the annual ATFA convention



“  
ATFA TRAINING GIVES ME  
ACCESS TO THE BEST  
TRAINERS IN AUSTRALIA  
AND THE WORLD!  
”

Josh Trippet  
Everlast Floors  
Melbourne

## MEMBER BENEFITS

### TECHNICAL PUBLICATIONS

ATFA members receive the following publications and information free:

- *Timber Flooring Manual, Problems Causes and Remedial Measures* are the recognised industry guidelines.
- *Timber Floors Magazine* is the official publication of the association and is mailed quarterly.
- ATFA's e-newsletter, *Off the Floor* is emailed every six weeks and provides up to date information of what's going on in the industry.
- *Data Sheets* are on the members only section of the ATFA website. These provide valuable information and cover topics such as timber floor finishing, installation and sanding techniques as well as finishing products.
- *ATFA Information Guide* includes a number of *Information Sheets* on topics such as floor colour and grade, trouble shooting, coating choices, moisture meters, environmental facts and advice on managing customer expectations and getting paid.

### TRAINING AND EVENTS

ATFA training ensures that your skills and knowledge keep you ahead of competitors. Members have access to exceptional training schools, seminars and workshops run by Australian and international experts. ATFA offers members reduced rates on all training courses.

### ACCREDITATION AND RECOGNITION

ATFA members gain recognition for their training, skills and experience through the ATFA accreditation system and get listed on the ATFA website. The program is recognised nationally by the industry and consumers alike.

ATFA also offers product endorsement for manufacturers of timber flooring products. The ATFA endorsed product system provides a recognised, independent and reliable classification for consumers of timber flooring products. Having the ATFA endorsed product logo on a product shows that strict quality standards have been met.





**“  
I’M ALWAYS UP TO DATE  
WITH EVERYTHING GOING ON  
IN THE INDUSTRY. PEOPLE  
NOW COME TO ME STRAIGHT  
FROM THE ATFA WEBSITE  
BECAUSE THEY KNOW I’M  
GOOD AT WHAT I DO. I GET  
MUCH MORE OUT OF IT THAN  
I EVER PAY!**

Jim Hilston  
Hilston Wood Floors  
Queensland

**”**

### TECHNICAL SUPPORT

ATFA’s Technical Manager is only a phone call away to assist with members’ technical enquiries. In addition, ATFA has hotlines for timber, coatings and finishing, adhesives and edge bonding, installation, equipment and sanding, training and apprentices.

**ATFA MEMBER HOTLINE 1300 361 693**

Direct access to your association for the cost of a local call

### BUSINESS PROMOTION

The ATFA website is the first point of call for those looking for timber flooring professionals. Members have the advantage of having their business listed in the “Find a Member” section of the website at [www.atfa.com.au](http://www.atfa.com.au).



Members are also given the opportunity to exhibit at the ATFA Convention at a reduced rate, enter national awards and participate in sponsorship opportunities. Promotional material and stationery produced by members may carry the ATFA logo, which is highly regarded by consumers.

### BUSINESS SUPPORT

ATFA members benefit from valuable business support, including free advice in the areas of industrial relations and workplace health and safety, apprentices and training as well the use of ATFA master forms for quotes, invoices and contracts.

# MEMBERSHIP FORM

## MEMBERSHIP OPTIONS

To become a member, fill in the form opposite or contact ATFA to discuss the most suitable option for your business.

### STANDARD MEMBERSHIP

Apprentice	FREE
Standard first year	\$440.00 inc GST
Standard continuing	\$379.50 inc GST

In addition to the benefits of standard membership, ATFA Patron Members enjoy high profile promotional and brand exposure opportunities. ATFA Patron Members also have the opportunity to demonstrate and promote commitment to the timber flooring industry's growth and professionalism.

### PATRON MEMBERSHIP

Blue Status	\$929.50 inc GST
Bronze Status	\$3129.50 inc GST
Silver Status	\$5879.50 inc GST
Gold Status	\$11,000.00 inc GST
Platinum Status	\$16,500.00 inc GST

“  
**IF YOU'RE SERIOUS ABOUT  
MAKING IT IN THIS INDUSTRY,  
YOU CAN'T AFFORD NOT TO  
BE A MEMBER.**

”

Sam Marafioti  
Parquetry Flooring Company  
Western Australia

### Level of membership

- Apprentice       Standard  
 Blue Status       Bronze Status       Silver Status  
 Gold Status       Platinum Status

Name \_\_\_\_\_

Business Name \_\_\_\_\_

ABN \_\_\_\_\_

Business Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### Business Type

- Floor Sander and Polisher     Product Supplier/Distributor  
 Retailer     Wholesaler     Timber Supplier     Builder  
 Flooring Installer     Product Manufacturer     Architect  
 Government Agency     Floating Floor Installer  
 Apprentice/Trainee  
Other, please specify \_\_\_\_\_

### Terms and conditions of ATFA membership

By applying for membership with the Australian Timber Flooring Association, you agree to the terms and conditions of membership set by the ATFA available at [www.atfa.com.au](http://www.atfa.com.au).

Cheques payable to Australian Timber Flooring Association Ltd

Credit cards:  Mastercard  Visa  AMEX

Please note: credit cards attract a 2.5% surcharge.

Name on card \_\_\_\_\_

Credit card number \_\_\_\_\_

Expiry date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_ date \_\_\_\_\_

Please send together with payment to  
ATFA • 11 Oleander Avenue, Shelly Beach, QLD 4551  
Credit card payments may be faxed to 1300 361 793

# atfa<sup>®</sup>

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*Local professionals, world-class standards*

## WHAT ARE YOU WAITING FOR?

ABN 16 524 524 226

11 Oleander Avenue  
Shelly Beach  
Queensland 4551

Phone 1300 361 693

Fax 1300 361 793

[admin@atfa.com.au](mailto:admin@atfa.com.au)

[www.atfa.com.au](http://www.atfa.com.au)