

OFF THE FLOOR

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ATFA DEVELOPING INDUSTRY MARKET ANALYSIS PROGRAM

ATFA is launching an Industry Market Analysis program that will deliver valuable information on the happenings of our industry. To compile these important reports ATFA is calling on members to supply information on a quarterly basis. The program will be developed in two parts, as a consumer sentiment index and by volume of sales for the range of products the industry sells. All information provided to ATFA will be treated with the strictest of confidence and only reported generically.

This information has never before been compiled in Australia. Covering all sectors of our industry, the aim of the market analysis program is to keep ATFA members abreast of how the market is performing. This data will help businesses to plan for the future and improve their trade.

If you would like to be involved in the program please contact ATFA on admin@atfa.com.au. The first release is due out in the first week of October.

REFER A MATE OFFER EXTENDED

The refer a mate promotion has been extended until the end of December! Tell your friends about ATFA and if they join you will both receive a \$25 Safeway/Woolworths Wish Gift Card that can be used at Woolworths/Safeway, BWS, Dan Murphy's, Big W, Dick Smith and many more stores. For more information [click here](#).

HEALTH UPDATE WHY IS INJURY PREVENTION IMPORTANT TO CONSIDER?

Injury decreases productivity, increases costs, can lead to job dissatisfaction and a reduction in quality of life. The trend in Australia at the moment is to prevent injury as it keeps people healthy, productive and decreases the costs involved in repairing them. In 2002, the Australian Government commissioned the National OHS Strategy (2002–2012), aiming to reduce the incidence of fatality and injury in the Australian workplace. The strategy identified 3 key areas responsible for over half of all workers' compensation claims: musculoskeletal disorders, falls from heights, and hitting or being hit by objects. It also identified the building and construction industry, as 1 of 4 priority industries that contributed a greater proportion of compensation claims relative to other industries.

- Construction industry workers experienced 86 injuries/1000 workers, significantly higher than the average of 69 injuries/1000.
- Sprains/strains; cuts/open wounds; and chronic joint/muscle condition accounted for 75% of all injuries in the Construction industry. These data have been derived from Australian workers' compensation statistics. When analysing this information it is important to consider the weaknesses in the data acquisition methods: Many in the construction industry are self-employed and therefore may not have workers' compensation schemes, and not all work-related injuries involve workers' compensation claims. So the actual statistics are thought to be much higher.

Over the coming issues we will provide valuable information on how to maintain your health in your workplace and at home.

Information provided by Jason Kiely.

IT'S YOUR TIME TO GET RECOGNISED – ATFA AWARDS

Why Should I Nominate for an Award?

This is your opportunity to show off your best work and that of your colleagues to your peers and leaders in the Timber Flooring industry. It is also a way to recognise people within your organisation who have done a great job. Previous winners have benefited by being promoted through our official publication and other publications widely read within the industry. As previous winners will agree, this is a fantastic opportunity to obtain significant promotion for your business at no cost. All it takes is the time to submit your entry! Entry form available by clicking [here](#).

The 'Australian Timber Floor of the Year' sponsored by:



These awards will be presented over four categories in 2011. They are:

- Residential Floor of the Year – Site Installed
- Residential Floor of the Year – Pre Finished
- Commercial/Industrial Floor of the Year – Site Installed
- Commercial/Industrial Floor of the Year – Pre Finished

The **ATFA Annual Industry Awards for Excellence** will be presented over six categories. They are:

- Apprentice/Trainee of the Year – Sponsored by



- Employee of the Year
- Contractor of the Year – Sponsored by



- Showroom of the Year
- Sales rep of the Year
- Distributor of the Year – Sponsored by



The 2011 Awards will be presented at the 2011 ATFA Convention Dinner to be held in Sydney in February 2011.

ATFA TRADE EVENTS VICTORIA

The ATFA Victorian Committee hosted a Trade Night this month with a focus on machines. A large range of machines were demonstrated plus there were great specials on the night for machine purchases. Attendees described the event as a valuable learning experience.

ATFA thanks the Victorian Committee organising another successful event and Holmesglen TAFE for supplying the venue.

QUEENSLAND

The ATFA Queensland committee hosted their first ever trade event in Brisbane last week. The evening consisted of demonstrations and supplier exhibits. Local industry enjoyed the opportunity to get an update on sanding techniques and board bending amongst other tips and tricks. ATFA thanks the Queensland Committee, the sponsors for contributing to the evening and the demonstrators Dave Meyer, Lagler, Barry Olszak, Abcor, Robert Clague, Northern Suburbs Timber Flooring and Warren Fletcher, Fletcher Floors Group.

DO YOU MANUFACTURE PRODUCTS FOR THE TIMBER FLOORING INDUSTRY?

If you want your products to be noticed in the marketplace you need ATFA product endorsement. Retailers, contractors and consumers are demanding products that are high quality, safe for their health and safe for the environment. In the current cluttered marketplace having the endorsed product logo on your packaging will make them stand out from the crowd. For more information please contact ATFA on 1300 361 693 or email admin@atfa.com.au.

ATFA NATIONAL GOLF DAY & AGM – A FAMILY WEEKEND IN PARADISE

The ATFA National Golf Day and AGM will be held on Friday, 22nd October at the beautiful Pelican Waters, Queensland. Discounted accommodation rates are available for ATFA members, so why not treat yourself and your family to a weekend away?

The National Golf day will be held at the Greg Norman designed course, Club Pelican. Don't miss this opportunity to enjoy a morning on the greens followed by a delicious lunch. The AGM will kick off at 4.00pm and will be followed by a cocktail party. The AGM & Cocktail Party is a free event for ATFA members and their partners.

Registration form for the Golf Day available [here](#).

Registration form for the AGM & Cocktail Party available [here](#).



ATFA thanks the National Golf Day Sponsors:



NATIONAL LICENSING UPDATE

Despite what you may hear elsewhere, national licensing for timber flooring is not a foregone conclusion – far from it. While Qld and SA maintain their position on retaining licensing arrangements in their respective States, it still seems against the odds that national licensing will be introduced for timber flooring.

ATFA continues to maintain dialogue with licensing authorities and the national licensing project (COAG Skills Task Force), while licensing legislation (emanating from COAG) has recently been introduced into Victoria (August 16th 2010) containing the *building and building related occupations* category, it will still take many months before the national system begins consideration of what occupations will be contained in this category and 12 to 18 months before we begin to see results of this deliberation.

As licensing only occurs in two States currently, advice to us is that it is unlikely a national license class for timber flooring will be achieved. Regardless, ATFA will continue to negotiate with all relevant parties and we will continue to advise you as more information becomes available.



BUILDING APPROVAL TRENDS TO END OF JUNE 2010

(Released 31 August 2010 by ABS)

- The trend estimate for total dwellings approved fell 2.5% in July 2010 and is showing falls for five months.
- The seasonally adjusted estimate for total dwellings approved rose 2.3% after falling for three months.
- The trend estimate for private sector houses approved fell 1.7% in July and has fallen for seven months.
- The seasonally adjusted estimate for private sector houses approved fell 0.1% and has fallen for two months.
- The trend estimate for private sector other dwellings approved rose 0.5% in July and is now showing rises for 13 months..
- The seasonally adjusted estimate for private sector other dwellings approved rose 7.7% and has risen for two months.
- The trend estimate for the value of total building approved fell 1.0% in July and has fallen for five months. The trend estimates for the value of building approved should be interpreted with caution.
- The seasonally adjusted estimate for the value of total building approved fell 1.3% in July. The seasonally adjusted estimate for the value of new residential building rose 7.1% while the value of residential alterations and additions rose 3.2%. The seasonally adjusted estimate for the value of non-residential building fell 15.8%.

Further information is available in *Building Approvals, Australia* (cat no. 8731.0) at www.abs.gov.au

ATFA UPCOMING EVENTS

Be sure to register for the upcoming **ATFA** events. For registration details email lauran@atfa.com.au

ATFA T & G Manufacturers and Installers Seminar and Forum, Sydney, Tuesday, September 28th

ATFA Coating Essentials Workshop, Townsville, Thursday, October 7th

ATFA National Golf Day, Sunshine Coast, Friday October 22nd

ATFA AGM, Sunshine Coast, Friday October 22nd

ATFA Advanced Timber Technology, Perth, Tuesday, October 26th

ATFA Advanced Coatings Technology, Perth, Wednesday, October 27th

ATFA WELCOMES ITS NEW MEMBERS

Dean Weybury	Absolutely Flawless Sanding and Polishing
Michael Paolino	Galaxy Timber Installations Pty Ltd
Brett Kukulies	Kukulies Enterprise
Wing Wah Chun	Zhu Bamboo Flooring
Jeff Lohr	Westwood Timber Flooring
David MacKenzie	Macwater
Ashley Berry	Select Floor Sanding
Nermin Catic	Westwood Flooring
Joe Costanzo	Caspanieou Pty Ltd
Daniel Thompson	Thompson Timber Flooring
Glynn Bunting	The Bunting Group Pty Ltd
Robert Spagnolo	Pronto Floor Sanding

